



A LA CARTETM

The French cuisine freshly made in Australia for healthy fussy puppies

NEW KANGAROO & RICE FORMULA

WITH
**SUPER
PREMIUM**
AUSTRALIAN
INGREDIENTS

- + Hypo-Allergenic
- + Probiotic Culture
- + Holistic Formula
- + Natural Ingredients
- + Natural Antioxidants
- + No Artificial Colours
- + Joints Booster
- + OMEGA 3 & 6
- + GMO Free

**DELICIOUS
FRENCH CUISINE**

NEW

with
SOOTHING



**PREMIUM
HEMP SEED OIL**



GLOSSY COAT

Balanced Omega 3 & 6 for healthy skin and a great coat



STRONG METABOLISM

Probiotics support intestinal health

A La Carte has been developed in Australia by an experienced team of pet nutritionists, veterinary professionals and award winning breeders. All our products are produced in Australia using only the best ingredients, that have been compounded to produce a super-premium and extremely palatable meal for your furry family. Our foods are nutritionally balanced and deliver everything your pets need in a day, certified by the Association of American Feed Control Officials (AAFCO) standards.

You can be certain that all our formulas promote optimum energy for target weight, a strong immune system and an improved metabolism, allowing your dog to achieve the best health possible, whilst all at a great price!

**DID YOU
KNOW?**

Hypoallergenic
Probiotic Culture
Holistic Formulas
Natural Ingredients
Natural Antioxidants
No Artificial Colours
Joints Booster
OMEGA 3 & 6
GMO Free

100%
AUSTRALIAN
MADE & OWNED



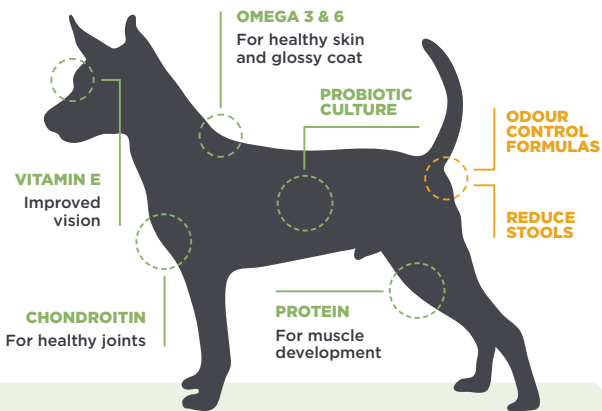
HIGHLY DIGESTIBLE

Quality ingredients
means easier digestion
and smaller stools



IMMUNITY

Natural
antioxidants
reduce the risk
of infections



Ingredients are listed in order of uncooked weight, so always check the first couple of ingredients so you know what your food is really made of. In our case, our list always begins with quality meats and vegetables. So, you can be reassured that your dog is following a complete diet, in line with their natural needs.

NEW ZIPPER BAG

KANGAROO & RICE

ALL LIFE STAGES & PUPPY



25% | **14%**
PROTEIN | FAT



NEW
FORMULA



NEW

with
SOOTHING



PREMIUM
HEMP SEED OIL



18KG

3KG

PUPPY, LACTATING BITCHES, PREGNANT BITCHES & ALL ACTIVE MEDIUM TO LARGE BREEDS

A La Carte is now searing the most famous meat from Australia, for puppies of medium to large size breeds older than 4 weeks and as a great All Life Stages formula for dogs. High in protein, omega and allergy free, natural Kangaroo red meat is an ideal source of protein and highly nutritional for your fussy canines especially for the ones suffering from conditions that may require a low fat diet. A new fine dining experience!

GUARANTEED ANALYSIS (%)

CRUDE PROTEIN	Not less than	25
CRUDE FAT	Not less than	14
CRUDE FIBRE	Not more than	4.6
CRUDE ASH	Not more than	9
PHOSPHORUS	Not less than	1.5
CALCIUM (CA)	Not less than	1.4
MOISTURE	Not more than	10
OMEGA 3	Not less than	0.22
OMEGA 6	Not less than	2.2
ENERGY		384kcal/100g

INGREDIENTS

Dried Kangaroo, Rice, Dried Lamb, Ground Cereal, Chicken Fat, Oat Bran, Beet Pulp, Alfalfa, Sunflower Oil, Hemp Seed Oil, Salt, Brewer Yeast, Sodium Bentonite, Potassium, Chloride, Lacto Bac Plus (Probiotic Culture), Choline Chloride, Calcium Ascorbate (Source of Vitamin C), Essential Vitamins (A, D, E, B1, B2, Niacin, B5, B6, B12, Biotin, Folate), Tocopherol (Source of Vitamin E), Essential Minerals (Calcium, Selenium, Phosphorous, Zinc, Manganese, Iron, Copper, Cobalt, Iodine), Naturox, Yucca Schidigera, Garlic, Kelp, Glucosamine, Chondroitin.

NEW ZIPPER BAG

LAMB & RICE

ALL LIFE STAGES & PUPPY



28%
PROTEIN

18%
FAT



18KG

9KG

3KG

1.5KG

PUPPY, LACTATING BITCHES, PREGNANT BITCHES & ALL ACTIVE SMALL TO MEDIUM BREEDS

Your choice for puppies of small to medium size breeds older than 4 weeks, or as a great All Life Stages formula for dogs. Nutritionally the comprehensive range of essential vitamins, minerals, antioxidants and omission of nasty artificial colours and flavours ensure your furry friends are their healthiest. Thousands of puppies have been raised on this food, some even becoming award winning show dogs.

GUARANTEED ANALYSIS (%)

CRUDE PROTEIN	Not less than	28
CRUDE FAT	Not less than	18
CRUDE FIBRE	Not more than	4.6
CRUDE ASH	Not more than	8
PHOSPHORUS	Not less than	1.5
CALCIUM (CA)	Not less than	1.4
MOISTURE	Not more than	10
OMEGA 3	Not less than	0.22
OMEGA 6	Not less than	2.2
ENERGY		394kcal/100g

INGREDIENTS

Dried Lamb, Rice, Dried Chicken, Ground Cereal, Chicken Fat, Oat Bran, Beet Pulp, Alfalfa, Sunflower Oil, Salt, Brewer Yeast, Sodium Bentonite, Potassium, Chloride, Lacto Bac Plus (Probiotic Culture), Choline Chloride, Calcium Ascorbate (Source of Vitamin C), Essential Vitamins (A, D, E, B1, B2, Niacin, B5, B6, B12, Biotin, Folate), Tocopherol (Source of Vitamin E), Essential Minerals (Calcium, Selenium, Phosphorous, Zinc, Manganese, Iron, Copper, Cobalt, Iodine), Naturox, Yucca Schidigera, Garlic, Kelp, Glucosamine, Chondroitin.

NEW ZIPPER BAG

SALMON & POTATO

LOW GRAIN (NO CORN NO WHEAT)



23%
PROTEIN

16%
FAT



18KG

9KG

3KG

1.5KG

ALL BREEDS WITH SENSITIVE & SKIN ALLERGIES (LOW GRAIN)

A great low grain alternative suited for active dogs older than 6 months and those that suffer from sensitive skin. The diverse ingredients list including real salmon creates an irresistible taste making it great for those canines who can be a bit particular in their tastes, while also containing high nutritional density to ensure your dogs' skin remains itch free and their coat looks its best! Our best seller in stores!

GUARANTEED ANALYSIS (%)

CRUDE PROTEIN	Not less than	23
CRUDE FAT	Not less than	16
CRUDE FIBRE	Not more than	4
CRUDE ASH	Not more than	9.5
PHOSPHORUS	Not less than	1
CALCIUM (CA)	Not less than	1.3
MOISTURE	Not more than	9
OMEGA 3	Not less than	0.22
OMEGA 6	Not less than	2.2
ENERGY		386kcal/100g

INGREDIENTS

Dried Salmon, Rice, Potato, Faba Beans, Chicken Fat, Dried Sardine, Natural Flavour, Alfalfa, Tomato Pomace, Fish Oil, Carrot, Oat Bran, Cheese Meal, Soy Lecithin, Calcium Carbonate, Sunflower Oil, Vitamins and Minerals, Egg Powder, Potassium Chloride, Lacto Sacc, Calcium ascorbate (Source of vitamin C), Essential Vitamins (A, D, E, B1, B2, Niacin, B5, B6, B12, Biotin, Folate), Tocopherol (Source of Vitamin E), Essential Minerals (Calcium, Selenium, Phosphorus, Zinc, Manganese, Iron, Copper, Cobalt, Iodine), Naturox, Yucca Schidigera, Garlic, Glucosamine, Chondroitin.

NEW ZIPPER BAG

CHICKEN & RICE

ADULT LARGE BREED



24% | **13%**
PROTEIN | FAT



ADULT MEDIUM TO LARGE BREEDS

This formula has been nutritionally designed to provide the optimal nutritional package for all adult medium-to-large breeds. The rich real smoked chicken and human grade rice create a lean blend of protein and fats with a slightly lower energy content, to avoid the weight gain that is all so common with larger breeds. Additionally, the probiotic culture, glucosamine and chondroitin ensure micronutrient balance and long life, especially without the inclusion of artificial colours or flavours.

GUARANTEED ANALYSIS (%)

CRUDE PROTEIN <i>Not less than</i>	24
CRUDE FAT <i>Not less than</i>	13
CRUDE FIBRE <i>Not more than</i>	4
CRUDE ASH <i>Not more than</i>	9.5
PHOSPHORUS <i>Not less than</i>	1
CALCIUM (CA) <i>Not less than</i>	1.3
MOISTURE <i>Not more than</i>	9
OMEGA 3 <i>Not less than</i>	0.25
OMEGA 6 <i>Not less than</i>	1.65
ENERGY	383kcal/100g

INGREDIENTS

Dried Chicken, Rice, Dried Lamb, Ground Cereal, Chicken Fat, Oat Meal, Lamb Flavor, Dried Fish, Oat Bran, Beet Pulp, Alfalfa, Sunflower Oil, Salt, Sodium Bentonite, Calcium Ascorbate (Source of Vitamin C), Essential Vitamins (A, D, E, K, B1, B2, Niacin, B6, B12, Biotin, Folate), Tocopherol (Source of Vitamin E), Essential Minerals (Calcium, Selenium, Phosphorous, Zinc, Manganese, Iron, Copper, Cobalt, Iodine), Lacto Bac Plus (Probiotic Culture), Choline Chloride, Naturox, Yucca Schidigera, Kelp, Glucosamine, Chondroitin



100s
OF BREEDERS
HAVE MADE
THE SWITCH
Now It's Your Turn!

Testimonies

“

The A LA CARTE formula is going great, I've had good reports from handlers in the regional units and the dogs here enjoy the food so their appetite and their digestion is good, firm stools. We will be re-ordering. I'll also contact mates in the Army dog unit and find out what they use.

COLIN - SECURITY & INTELLIGENCE, CORRECTIVE SERVICES NSW

“

I am very happy with the dog food I purchased from you. All dogs are enjoying it and maintaining a good healthy weight and have plenty of energy for running around on the farm. Their coat texture has remained unchanged which was a concern that I no longer have.

D.KING - BREEDER, GOULBURN

“

Over the years, having used several more expensive imported and local brands of dry dog food that claimed to be a Super Premium quality food (and paying a much higher price for them), I was very pleased to see that my Weimaraners are maintaining excellent body and coat condition whilst not having to pay an exorbitant price, now that I have switched my dogs over to A La Carte Platinum dog food. My Weimaraners, including a couple of fussy eaters, have proven that A La Carte is very palatable. The firmness of their stools is another bonus so thank you to A La Carte for producing this excellent Australian made dry dog food.

L. KNOX - WEIMARANERS BREEDER, OATLEY

NEW ZIPPER BAG

CHICKEN, LENTILS & S

E-STAMINA 30/15

**GRAIN FREE
GLUTEN FREE**



**15.88KG
(35LBS)**

8KG

1.5KG

ACTIVE MEDIUM TO LARGE BREEDS (2 MONTH TO ADULT)

When looking to provide your dog with the ABSOLUTE best nutrition available on the market today, many vets recommend a grain free diet. The movement stems from feeding a diet that resembles the ancestral diet of canines, being meat and digested vegetables from prey. Obviously a grain free diet is also hugely beneficial for any dog that is allergic to grains, or struggles with digestion. Our formula uses a unique list of ingredients to provide the most holistic and comprehensive diet possible. Namely, kelp and lentils which are a great alternative source of protein, and have been known to aid in the prevention of cancers in dogs.

SEAWEED

Gourmet
formula

Natural
HEALTH



30% | **15%**
PROTEIN | FAT

GUARANTEED ANALYSIS (%)

CRUDE PROTEIN	<i>Not less than</i>	30
CRUDE FAT	<i>Not less than</i>	15
CRUDE FIBRE	<i>Not more than</i>	4
CRUDE ASH	<i>Not more than</i>	9.5
PHOSPHORUS	<i>Not less than</i>	1.25
CALCIUM (CA)	<i>Not less than</i>	1.5
MOISTURE	<i>Not more than</i>	10
OMEGA 3	<i>Not less than</i>	0.45
OMEGA 6	<i>Not less than</i>	2.5
ENERGY		368kcal/100g



INGREDIENTS

Dried Chicken, Potato, Green Peas, Chick Peas, Sweet Potato, Chicken Fat, Lentils, Beet Pulp, Dried Salmon, Dried Egg Powder, Tomato Pomace, Fish Oil, Digest, Algae, Salt, Natural Antioxidant, Dicalcium Phosphate, Choline Chloride, Potassium Chloride, Lacto Bac Plus (Probiotics), Vitamins & Minerals, Cobalt Amino Acid Chelate, Biotin, Vitamin A Acetate, Calcium Pantothenate, Niacin Pyridoxine Hydrochloride (B6), Thiamine Mononitrate (B1), Vitamin B12 Riboflavin Supplement, DL-Methionine, Folic Acid, Copper Amino Acid Chelate, Sodium Selenite, Calcium Iodate, Glucosamine, Chondroitin.

NEW ZIPPER BAG

SMOKED SALMON & VEG

E-ENERGY 32/22

GRAIN FREE
GLUTEN FREE



15.88KG
(35LBS)

8 KG

1.5 KG

ACTIVE SMALL TO MEDIUM BREEDS (2 MONTH TO ADULT)

Our richest formula in both protein and fats, this is perfect for dogs that are looking to build or maintain lean muscle. Additionally, without grain or gluten, it is great for dogs with allergies and sensitivities. Yet, the advantages of a grain free diet are not limited to dogs with allergies. A grain free diet is more in line with a dog's natural diet, making it easier on a dog's digestive system that is not naturally geared to process grains. However, a grain free diet cannot alone provide great health for your pets. Their diet must still revolve around quality meats and vegetables. This formula insures that by using protein rich salmon along with a mix of micronutrient rich vegetables.

VEGETABLES

Gourmet
formula

Natural
HEALTH



32% | **22%**
PROTEIN | FAT

GUARANTEED ANALYSIS (%)

CRUDE PROTEIN	Not less than	32
CRUDE FAT	Not less than	22
CRUDE FIBRE	Not more than	4
CRUDE ASH	Not more than	9
PHOSPHORUS	Not less than	1.4
CALCIUM (CA)	Not less than	1.75
MOISTURE	Not more than	10
OMEGA 3	Not less than	3.1
OMEGA 6	Not less than	2.35
ENERGY		389kcal/100g



INGREDIENTS

Pea Meal, Dried Salmon, Dried Lamb, Chicken Fat, Tapioca, Soybean Meal, Digest, Lecithin, Sunflower, Naturox, Choline chloride, DL-Methionine, L-Lysine, Lacto Bac Plus (Probiotics), Yucca Schidgera, Vitamin/Mineral Premix, Calcium Ascorbate (source of Vitamin C), Potassium Chloride, (Extract, Vitamin E Supplement, Iron Amino Acid Chelate, Manganese Amino Acid Chelate, Cobalt Amino Acid Chelate, Biotin, Vitamin A Acetate, Calcium Pantothenate Niacin, Pyridoxine Hydrochloride (B6), Thiamine Mononitrate (vitamin B1), Vitamin B12 Supplement, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid, Copper Amino Acid Chelate, Sodium Selenite, Calcium Iodate, Zinc Amino Acid Chelate), Glucosamine, Chondroitin.

A LA CARTE FELINES



HEART HEALTH

Taurine &
Vitamin E



GLOSSY COAT

Balanced Omega
3 & 6 for healthy
skin and shiny coat



URINARY HEALTH

Calcium &
Phosphorus

A La Carte has been developed in Australia by an experienced team of pet nutritionist, veterinary professionals and breeders. Similar to its canine sibling, A La Carte Feline uses only the highest quality ingredients, manufacturing practices and research experience. As such our formulas are perfect for any proud cat lover that wants the best for their feline friend, especially in combating common oral, dental, digestive and furball issues. A La Carte Feline is 100% complete and balanced, so that it meets and exceeds the everyday needs according to the Association of American Feed Control Officials (AAFCO) standards.

Through blending great sources of protein and quality vegetables, cats that enjoy an A La Carte diet receive all the essential vitamins, minerals, natural antioxidants and taurine that will help them live their happiest, healthiest and longest lives possible. We have also excluded any nasties including artificial colours and flavours, which are known to be harmful to cats, yet some other brands include regardless. Some natural additives to note include essential fatty acids and lactobacillus, which is a unique probiotic that strengthens your cat's immunity.

**DID YOU
KNOW?**

100% Balanced & Complete
No Artificial Preservatives
Formulated to Assist
Furball Reduction
Probiotic Culture
Vitamin E
Taurine
Palatability

100%
AUSTRALIAN
MADE & OWNED



HIGHLY DIGESTIBLE

Lactobacillus
Acidophilus



IMMUNITY

With natural
antioxidants
for a better
immune system

VITAMIN E

Visual performance

TAURINE & VITAMIN E

For heart health

OMEGA 3 AND 6

For healthy
skin and shiny
coat

PROTEIN

For muscle
development

CALCIUM & PHOSPHORUS

For urinary health

ODOUR CONTROL FORMULAS

Probiotic cultures restore natural gut health. They can be beneficial for all of the problems such as: diarrhoea, constipation, flatulence, hairballs, skin and food allergies. More importantly, probiotic cultures contribute to keep your cat's immune system strong. They are especially important for cats who have any type of digestive disorder, ranging from irritable bowel syndrome to inflammatory bowel resulting in vomiting or constipation.

Taurine has been found to play an essential role in the diet of cats. Lack of taurine results in severe health repercussions, such as blindness and tooth decay.

CHICKEN & BROWN RICE

PROBIOTIC CAT FORMULA



33% | **14.5%**
PROTEIN | FAT



4 MONTH TO ADULT CATS OF ALL BREEDS

If your cat is notorious for being a fussy eater, and you have found yourself throwing out food in the past, this is the formula for you! This food blends high quality chicken and the slow burning carbohydrates of brown rice to produce a rich and flavourful blend. Just make sure if you are switching from a more cereal based food, that you make gradual changes over a two-week period. Young, healthy cats often can be abruptly switched to better foods.

GUARANTEED ANALYSIS (%)

CRUDE PROTEIN <i>Not less than</i>	33
CRUDE FAT <i>Not less than</i>	14.5
CRUDE FIBRE <i>Not more than</i>	5
CRUDE ASH <i>Not more than</i>	11
PHOSPHORUS <i>Not less than</i>	1.5
CALCIUM (CA) <i>Not less than</i>	1.45
MOISTURE <i>Not more than</i>	10
OMEGA 3 <i>Not less than</i>	0.5
OMEGA 6 <i>Not less than</i>	3.5
ENERGY	385kcal/100g

INGREDIENTS Dried Chicken Meat, Dried Fish, Brown Rice, Cereals (Wheat, Corn), Oats, Poultry Fat, Soybean Meal, Fish Oil, Corn Gluten, Choline Chloride, Salt, Yeast, Amino Acids, Lactobacillus Acidophilus, Phosphoric Acid, Beet Pulp, Yucca Shidigera, Taurine, Potassium Chloride, Calcium Ascorbate (Source of Vitamin C), Essential Vitamins (A, D, E, B1, B2, Niacin, B5, B6, B12, Biotin, Folate), Tocopherol (a Source of Vitamin E), Essential Minerals (Calcium, Selenium, Phosphorous, Zinc, Manganese, Iron, Copper, Cobalt, Iodine), Antioxidants.

SALMON & BROWN RICE

PROBIOTIC CAT FORMULA



33% | **14.5%**
PROTEIN | FAT



15KG

7.5KG

2.5KG

1.5KG

4 MONTH TO ADULT CATS OF ALL BREEDS

For those cats with a preference for seafood, we offer our Salmon and Brown Rice formula. Omega 3 rich Salmon and energy dense brown rice provide your feline family the holistic diet they need to sustain themselves in their daily lives. Whilst the blend of probiotics and inclusion of poultry ensure that the food supports their immunity and that the food is irresistibly tasty! If you want to make your cat feel really included in the family you can structure your cat meal times around household meals.

GUARANTEED ANALYSIS (%)


CRUDE PROTEIN <i>Not less than</i>	33
CRUDE FAT <i>Not less than</i>	14.5
CRUDE FIBRE <i>Not more than</i>	5
CRUDE ASH <i>Not more than</i>	11
PHOSPHORUS <i>Not less than</i>	1.5
CALCIUM (CA) <i>Not less than</i>	1.45
MOISTURE <i>Not more than</i>	10
OMEGA 3 <i>Not less than</i>	0.5
OMEGA 6 <i>Not less than</i>	3.5
ENERGY	382kcal/100g

INGREDIENTS Dried Salmon, Dried Poultry Meat, Brown Rice, Cereals (Wheat, Corn), Oats, Poultry Fat, Soybean Meal, Fish Oil, Corn Gluten, Choline Chloride, Salt, Yeast, Amino Acids, Lactobacillus Acidophilus, Phosphoric Acid, Beet Pulp, Yucca Shidigera, Taurine, Potassium Chloride, Calcium Ascorbate (Source of Vitamin C), Essential Vitamins (A, D, E, B1, B2, Niacin, B5, B6, B12, Biotin, Folate), Tocopherol (a Source of Vitamin E), Essential Minerals (Calcium, Selenium, Phosphorous, Zinc, Manganese, Iron, Copper, Cobalt, Iodine), Antioxidants.

FEEDING GUIDES



CATS

WEIGHT	1-2kg	3-4kg	5-6kg	7-8kg
GRAMS/DAY	30g	55g	75g	85g
CUPS/DAY				

(1 cup \pm 110g of A La Carte Feline)

DOGS



TOY

1.5Kg - 5Kg

DAILY AMOUNT
50g - 100g
1/2 CUP - 1 CUP



SMALL

5Kg - 10Kg

DAILY AMOUNT
100g - 200g
1 CUP - 2 CUPS



DRINKING WATER: *Always ensure free access to fresh water at all times especially if your dog/cat lives under a hot climate.*

DIET TRANSITION: *Changes in your dog/cat habits should be made gradually. During the first week it is best to mix the food your dog/cat is used to.*

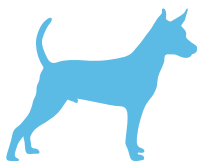
FUSSY & OLDER: *If your Fussy pets hesitate to change to A La Carte diet, soak our kibbles in warmwater (around 30/35 degrees) for 5 to 10 minutes. A La Carte kibbles will then expand releasing our mouth-watering meat & fat flavour! You can trust us on this, they should not hesitate to change after doing this neat trick. Also recommended for older dogs.*



MEDIUM

10Kg - 25Kg

DAILY AMOUNT
200g - 300g
2 CUPS - 3 CUPS



LARGE

25Kg - 50Kg

DAILY AMOUNT
300g - 500g
3 CUPS - 5 CUPS

*"A La Carte is all about
price and poo: both are small"*



A LA CARTE™

The French cuisine freshly made in Australia for healthy fussy eaters

OEM PET CARE AUSTRALIA PTY LTD (OPCA)

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Super Premium Pet Food

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A La Carte Petfood